

REGION 41 AYSO

MINUTES OF MONTHLY MEETING OF THE BOARD OF DIRECTORS

June 17, 2019

The monthly Region 41 AYSO Board of Directors meeting was called to order by Regional Commissioner Chris Connelly at 6:40 p.m. The meeting was held at the Regional Commissioner's home at 31112 Boca Raton Place, Laguna Niguel, CA 92677.

In absence of objection, Chris Connelly served as Chairman and Secretary of the meeting.

Chris Connelly, noted that five (5) of six (6) Executive Board Members were present, including Chris Connelly, Derek Bartolome, Megan Valles, Rod Robinson, and Jason Roxby, which constituted a quorum, so Region business could be discussed. In attendance also was board-members-at-large, Lissette Bartolome, Alia Kia, Karen Crowe, Anahita Zolfaghari, Brittany Nichols, Steve Hormuth, and Rick Kovach.

The minutes from the previous board meeting of January 28, 2019, March 10, 2019, and May 19, 2019 were reviewed. Upon the motion of and seconded by the minutes were approved by a unanimous vote.

Chairman Connelly provided the attendees with copies of the May 2019 un-redacted Region 41 financial reports, which had been previously provided to all attendees via e-mail. Following a review and discussion of the aforementioned financial reports, a motion to approve the financials was made by Meghan Valles, seconded by Rod Robinson and approved by unanimous vote.

AYSO NATIONAL, AREA & REGIONAL GENERAL ITEMS:

Chairman Connelly brought the following items to the attention of the board.

- **National AYSO notification:**
 - The Torrance office will now be referred to as the AYSO office instead of AYSO National.

- **Individual Volunteer reminder:**
 - Jeffrey David Goodwin signed up as volunteer to Region 41, but has not been approved and will not be allowed to volunteer in any capacity with AYSO.

- **Reminder on Abuse:**
 - We must report any suspected abuse at all times.

- **National Board of Directors update:**
 - Mike Hoyer, former National Executive Director, resigned on April 26, 2019 upon the request of the National Board of Directors for failure to execute his office properly.
 - Current Board President, Matt Winegar has resigned to become the acting Transitional National Executive Director.
 - New National Board President is now Michael Karon.

- **New Vendor Contract:**
 - AYSO has signed a contract signed with Augusta Sportswear. No determinations yet made on how Region 41 will engage with Augusta on apparel.

- **Regional Changes:**
 - Two large Irvine regions are combining. Will be hiring professional marketing firm.

- **Rule Changes:**
 - For goal kicks, the ball doesn't have to leave the penalty area before it can be played or touched now.

AYSO REGION 41 SPECIFIC ITEMS:

Chairman Connelly brought the following items to the attention of the board.

- **Upcoming Purchases:**
 - **Board Shirt Design** - Presented option for purchasing zip-up hooded sweatshirts for Board. Approved by unanimous vote.
 - **Field Paint** - Rich Kovach to assess and provide amount. Order must be placed by August 1, 2019.
 - **Uniforms** – Coach shirt and player uniforms. First order must be made by June 30, 2019.
 - **Give-a-way items** – Need to decide what items should be purchased for give-a-ways at functions, but probably won't buy as much as in past due to re-allocating of funds to other areas. Backpacks were well liked. Lissette Bartolome to provide options for purchase to RC Chris Connelly for approval prior to July 4th event.
 - **Board Gift** – Requesting ideas be submitted to Board. Numerous board members indicated that Region 14 jackets were previously discussed and encouraged. RC Chris Connelly acknowledged that this was correct and indicated he would purchase them.
 - **Regional Banners** – Rod and Derek are assessing all locations and replacing any banners that are damaged. In some cases where banner is still usable, will place new banner on front side and older banner on back,

creating 2 viewable sides. La Paz sill okay. Alicia had blown down and has been replaced. New banner at Chapparosa Park.

- **Inventory:**
 - Need to take stock of all items in storage bins and toss or donate items no longer in use.
 - Once inventory taken, can determine what items are in need, as whether all storage units are still needed.
 - Rich Kovach to lead the inventory with Rod Robinson assisting. Date was still TBD, but were targeting weekend of June 21, 2019.

- **OCSC:**
 - Tickets have been allocated to board members for dates in June, July, and August.
 - Dates of July 24, Sept. 14, and Oct. 5 & 19 are still available.

- **UK International Summer Camps:**
 - July 8-12 & July 29-Aug. 2 at Chapparosa Park.
 - All Board Member children ½ off.

- **EXTRA Program for Region 41:**
 - Tryouts were held at Bear Brand Field– June 1, 2019 from 10am-2pm.
 - Follow-up tryouts will be held on June 29, 2019 at 8:30 am at Chapparosa Park.
 - Due to low participation, 12U and up will not be formed.

Fall Core Season 2019:

Chairman Connelly brought the following items to the attention of the board.

- **Current Enrollments:**
 - Current enrollment tracking at 223, which is only 19 behind last year. Last year's enrollment capped out at 365. Expecting to exceed this number this year.
 - 10U Boys are experiencing lowest enrollment, but unsure of reason.
 - Open/Pending carts on website have been identified. In order to make sure every person who intends to play has completed the sign-up process, email communication will be sent as a reminder.
 - Registration to remain open, in order to continue adjusting waitlists.

- **Registration Fees:**
 - AYSO competitors have undercut fees. In order to stay competitive, AYSO will not raise the registration fee higher than \$150. Board will continue to monitor, and assess for increases.

- **UK International:**
 - New proposal for utilizing UK coaches for 10 weeks, instead of just 2 straight weeks. Having a coach available for the season is more expensive but much more impactful. Need to vote on one of the following options.
 - 16 hours per week per coach @ \$900
 - 20 hours per week per coach @ \$1000
 - Following a short discussion it was unanimously approved to move forward with the 16 hour per week option for two coaches.

- **Fall Calendar:**
 - Reviewed important upcoming dates (complete list on Agenda) with reminders that volunteers are needed for several upcoming events.
 - July 4 - 36th Annual Pancake Breakfast at YMCA. Great outreach event. Need to determine volunteers.
 - Aug 6 – Annual National Night Out at LNES. Need to connect with LN Police to ask if AYSO can be there.
 - Aug 10 – Meet the Coach Day. Rod to Book Sea Country for coaches and referees.
 - Aug 16 - Laguna Niguel 30th Anniversary Carnival. Located behind the Ziggurat Bldg and a worthwhile event we should attend. Need to determine volunteers.
 - Oct 5 – Silent Saturday. Need to make decision if this should be for older kids only or all ages.

Board Member and Division Reports:

Chairman Connelly requested updates from Board Members.

- **Fields – Coach Administrator, Rod R.**
 - City commitment to give 12U & 14U more fields. Trying to get Chapparosa Park.
 - For additional game space – want Niguel Hills Middle.
 - Looking for more lighted space for Fall.
 - Trying to get synthetic turf fields for 10U. Need more options.
 - Although we need more locations, don't want to take on more fields that need to be painted.
 - Additional coach training has been added to website. Still encouraging live training, but there are options.

- **Safety – Derek B.**
 - Reminder that Youth volunteers should carry medical release forms.
 - Teams should have an assistant coach to meet the 8/1 ratio.
 - Reminder that if someone gets hurt, incident report form must be completed. This is not intended for minor bumps, but for bigger injuries.

Look for signs of players unable to return to play either same day or on following days due to injury occurring on field.

- Misconduct – updated communication giving referees the authority to send off players for misconduct without written notice.
- **Marketing – Lissette B.**
 - Promo items need to be ordered. Quantities will be determined by number of players.
 - Cooler Bags – received another quote. Chris Connelly to review against budget. Must be finalized in order for items to arrive on time.
 - Marketing Outreach – Everyone needs to get onboard for outreach to schools. Chamber of Commerce has a networking event we should look into. The City Counsel always shows up.
 - Crown Valley Park – select 2 week period to place AYSO banner.
 - Advertising opportunity with Inside Coup. If under \$500, could be good option.
 - Fundraising – We need to initiate as a way to bring costs down. Looking at options.
 - Community Discount Card was well received. If we sell for \$10, AYSO gets \$5.
 - Worlds Finest Chocolates. It's a 50% profit if you order 50 or more cases. No upfront costs.
 - Look at local restaurants for fundraisers. Some names suggested included Chik-Fil-A, Board-n-Brew (not much interest last time). It should be planned for a day when another event is already being held. Most restaurants give back 20%.
 - Sponsorship from Organizations is a way to bring in larger donations. Need to figure out tiers of donations and what is included at each tier. Templates have been provided. Where can we give the company brand time? Is there banner or website options? Need to determine.

Board Positions update:

The following positions were unanimously approved.

- **Secretary: Karen Crowe**
Motioned by: Rod Robinson
Seconded by: Megan Valles
Vote: Unanimously approved
- **Treasurer: Rich Kovach**
Motioned by: Megan Valles
Seconded by: Derek Bartolome
Vote: Unanimously approved

- **Division Coordinator 10U: Brittney**

Motioned by: Rod Robinson

Seconded by: Megan Valles

Vote: Unanimously approved

- **Regional Commissioner: Ali Kia**

Comments provided by Rod R and Derek B post interview were that they found Ali K to have an interesting background, and found him to be a person who supports community involvement. He currently coaches soccer and is involved with the Boy Scouts. Chris C will spend approximately 6 months onboarding Ali.

Motioned by: Rod Robinson

Seconded by: Jason Roxby

Vote: Unanimously approved

Adjournment:

Chairman Connelly asked if there was any other business. No other business being raised, moved that the board meeting be adjourned, seconded, and carried unanimously. Chairman Connelly adjourned the meeting at 8:25 p.m.

Chris Connelly, Regional Commissioner

Date